



## David Buch Appointed Healthcare Practice Director for Myers-Holum, Inc.

Myers-Holum, Inc. is pleased to announce the appointment of David Buch as Healthcare Practice Director. In this capacity, he will assist in setting direction for Myers-Holum service offerings to Healthcare Provider and Payor clients.

“Our ultimate goal is to assist Healthcare clients harness the wealth of data at their disposal to improve outcomes for patients and members,” says Mr. Buch. “I am very excited about the prospect of working together to make a real difference in arguably the most important industry in our society for the foreseeable future”.



Mr. Buch is an acknowledged industry expert in information and decision management. He has written several articles and spoken at numerous national and international conferences on using information-based scientific testing and predictive models. Working extensively with metadata and business intelligence (BI) lexicons, he has been acknowledged by The Data Warehouse Institute (TDWI) by receiving their Best Practice Award for Metadata.

Previously, Mr. Buch was the Chief Architect at Capital One Financial, where he was instrumental in designing and building one of the most-admired warehouses of the last decade. Then, in 2001 he took his deep experience of knowledge discovery in Financial Services and began applying it to Healthcare industry - spending five years developing the BI capabilities of Trigon Blue Cross Blue Shield, and later Wellpoint, to analyze vast amounts of data and improve outcomes for their 30+ million members.

Mr. Buch has extensive working experience with many of the premiere products in the data warehousing marketplace including Oracle, DB2, Netezza, Teradata, SQL Server, Ab Initio, Informatica, MicroStrategy, Business Objects and Cognos. He has successfully supported thousands of data warehouse users accessing multiple terabytes of data.

Mr. Buch holds a Bachelors Degree in Marketing from the University of Delaware and a Post Baccalaureate Degree in Information Systems from Virginia Commonwealth University.